

Subject: A New Year of Neighbours & Native Plants 🦋



Project Swallowtail is moving—what you need to know:

Project Swallowtail is fledging from our home with Pollinator Partnership Canada (P2C) and will have a new website, email and database. We want to thank P2C for all their work subsidizing our native plant sales, providing administrative expertise, and for reduced but continuing support into the future.

Our basic model hasn't changed except that we will be completely volunteer run. Block Ambassadors and participants will be primarily responsible for organizing their own activities. Our Steering Committee will provide information on the new website on growing native plants, and provide a map and other tools to help you connect with each other.

We will still have a newsletter and everyone will be able to submit material for that. There will not be a sponsored native plant sale this year, but we will let you know about ones that are being held by other groups.

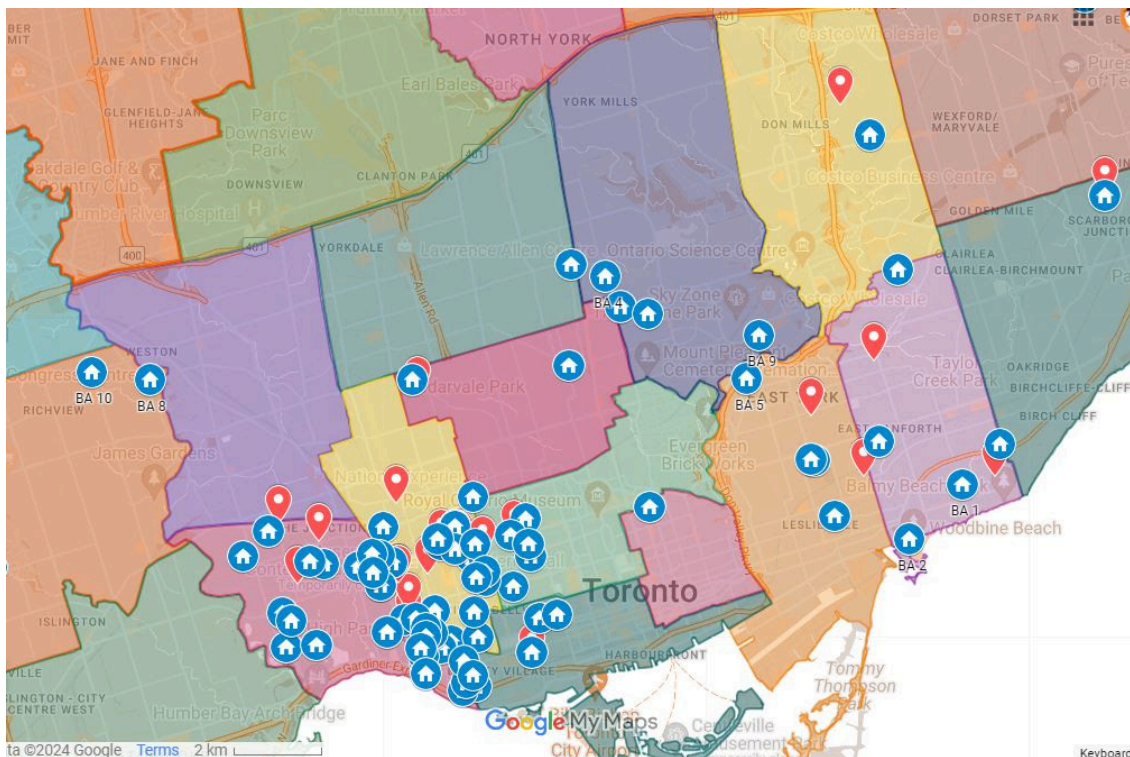
Before we transfer everyone to our new email platform (Brevo) we would like anyone who no longer wants to either receive our newsletter or participate in activities like seed sitting, garden tours and helping each other with their personal and community gardens to please Unsubscribe using the blue button below, or the link at the bottom of

this newsletter. We will add everyone still interested starting on March 25.

In early April, you will receive a newsletter from admin@projectswallowtail.ca through Brevo asking you to update your contact information and interests and to provide consent for your contact information to be shared with Block Ambassadors and/or other participants if you will be participating in in-person activities. Newsletters will be sent to everyone on our list.

We are creating a map where you can see who around you is interested in our activities and where the Block Ambassadors are located. If you are a Block Ambassador (BA), we ask that you think of a name for your group for the map and let anyone you worked with last year know the name so they can add it to their profile updates. This will help organize everyone and let us know who does not have a BA near them, and if so, if they would like to become one. We will have our new website up with answers to many of your questions on this and on growing native plants.

If you have any questions or comments please send them to projectswallowtail@gmail.com.



Sample Project Swallowtail map

[Unsubscribe Here](#)

Is your downtown west garden in need of a grant?

Each year the Horticultural Society of Parkdale and Toronto offers small grants (normally up to \$500) to public garden projects within its area (Yonge to High Park, the Lake to Eglinton). The grants cover plant materials or soil amendments. If you know of a Project Swallowtail garden in that area that may qualify, pass this on! **Deadline for applications is April 1**

<https://www.parkdaletorontohort.com/Projects>



Get Trees for free if you are in these neighborhoods:

<https://www.yourleaf.org/toronto-homeowners>



NORTH AMERICAN
NATIVE PLANT SOCIETY

**Join NANPS at the Scarborough Seedy Saturday & Green Fair - April 6,
2024, 10 AM - 2:30 PM**

NANPS will have a table at the Scarborough Seedy Saturday and Green Fair on April 6th at the Centre for Immigration and Community Services in Scarborough (2330 Midland Ave.). Say hello and pick up some native plant seeds as well as gardening and green living tips!

If you want to get social in the meantime, join the **[Project Swallowtail Facebook group](#)** to share plants, ask for advice, discover events, and connect with other passionate people!

Project Swallowtail recognizes that the biodiversity we appreciate and attempt to protect exists here due to the long-standing and continued stewardship of Indigenous peoples, including the Anishinaabek, Haudenosaunee, Huron, Wendat, Cree, Métis, Inuit and many other nations. For more information on the land you reside on, visit <https://native-land.ca/>

Share your stories with us using #ProjectSwallowtail on social media!

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<https://us17.forward-to-friend.com/forward?u=d3fc276110a2ce56101ecad16&id=47939ebf8e&e=0ab0448079>

You are receiving this email because you signed up for Project Swallowtail communications through www.projectswallowtail.ca or, through one of the project partners: Pollinator Partnership Canada, WWF-Canada, The Horticultural Societies of Parkdale-High Park, David Suzuki Foundation and High Park Nature Centre.

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